

Sean Sanders C.V.

Partner at Vera Juris - A Medical-Legal Consulting Firm. Provider of Nurse Expert Witnesses and Legal Nurse Consultants

Vera Juris - A Medical-Legal Consulting Firm

University of Michigan - Stephen M. Ross School of Business

San Diego, California

Sean Sanders brings more than 25 years of broad corporate experience to Vera Juris. He leads the firm's business operations and is responsible for marketing, client development, accounting and administration. He also has a key role in developing the firm's network of nurse experts and legal nurse consultants.

Sean's business acumen has been developed through leadership roles in marketing and operational positions at Hewlett Packard, EMC, Novell and American Airlines. He began his career as a management consultant at Accenture.

His educational credentials include a B.S. in mechanical engineering from Cornell University and an M.B.A. from the University of Michigan.

Experience

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Partner

Company Name Vera Juris - A Medical-Legal Consulting Firm

Dates Employed 2011 – Present

Employment Duration 6 yrs

Location Greater San Diego Area

Vera Juris is a national medical-legal consulting firm that provides nurse expert witnesses and legal nurse consultants to medical malpractice and personal injury attorneys. We help both plaintiff and

defense lawyers develop an informed understanding of the facts of healthcare delivery in medical cases and the resulting outcomes. Our team provides a complete array of medical-legal services related to medical record analysis and case reviews. We help attorneys cost-effectively achieve the best outcome for their clients by providing objective opinions on the quality of healthcare delivery.

Unlike most solo medical-legal practices, the Vera Juris team includes seasoned nurse expert witnesses and legal nurse consultants with clinical experience in nearly every medical specialty so that we can provide efficient expertise on every case.

See www.VeraJuris.com for more information.

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Manager

Company Name HP

Dates Employed 2003 – May 2014

Employment Duration 11 yrs

Location Greater San Diego Area

Manage a team of Lean Six Sigma Black Belts tasked with providing comprehensive leadership, guidance and training on the use and implementation of the Lean Six Sigma methodology. Responsible for helping the organization improve the effectiveness and efficiency of key processes resulting in tangible cost savings, revenue growth, and increased customer satisfaction.

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Market Development Manager

Company Name EMC

Dates Employed 2001 – 2003

Employment Duration 2 yrs

Developed and implemented plans for capturing new markets with innovative storage software management solutions. Provided guidance on product strategy, partner alliances, and marketing programs.

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Market Development Manager

Company Name emWare

Dates Employed 2000 – 2001

Employment Duration 1 yr

Established new business opportunities for company's remote device management and networking software offerings. Provided guidance on product strategies, partner alliances, and marketing programs.

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Director of Marketing Programs

Company Name Novell

Dates Employed 1995 – 2000

Employment Duration 5 yrs

Developed worldwide product marketing plans and executed revenue generation programs for Internet server operating systems product line. Combined revenues for these products were \$729 million during 1999. Held primary marketing department accountability for the attainment of revenue goals.



Product Manager

Company Name Sabre Travel Information Network

Dates Employed 1992 – 1995

Employment Duration 3 yrs

Responsible for marketing and business planning for a PC-based software application and e-commerce service. Led 16-member cross-functional product team responsible for product development, marketing research, promotions, competitive analysis, sales force training, customer support and distribution.



Senior Consultant

Company Name Accenture

Dates Employed 1988 – 1990

Employment Duration 2 yrs

Location Greater New York City Area

Provided consultative services to clients on using information technology to improve business processes. Designed and implemented custom computer software and hardware solutions. Led four consultants through \$105 million systems integration project.

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Summer Engineering Intern

Company Name IBM

Dates Employed May 1986 – Aug 1986

Employment Duration 4 mos

Location Charlotte, North Carolina Area

Education

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University of Michigan - Stephen M. Ross School of Business

Degree Name MBA

Field Of Study MBA - Marketing

Dates attended or expected graduation 1990 – 1992

Awarded Odette Whipple Scholarship

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Cornell University

Degree Name B.S.

Field Of Study Mechanical Engineering

Dates attended or expected graduation 1984 – 1988

Activities and Societies: Inducted into Pi Tau Sigma - the Mechanical Engineering Honor Society

Awarded scholarships from Rotary Club and the American Society of Mechanical Engineers