

Diane McSpiritt C.V. Mediator – Tampa, Florida

J.D. 2014 Professional Mediator, Arbitrator, Trainer & Dispute Resolution Consultant

Tampa Bay Mediation

Stetson University College of Law

Tampa/St. Petersburg, Florida Area

Analytical, quality focused Product Development, Product Marketing and Vendor Management professional with proven consistent achievement of objectives in fast-paced cutting edge organizations. Decisive leader with superior communication skills. Motivational manager with demonstrated history of building, guiding and retaining high performance teams to promote and launch products and services, execute marketing campaigns, and transform business processes to strengthen the bottom line. A hands-on entrepreneurial leader offering a unique combination of product marketing, technical development and business operations experience.

Expertise in contract negotiations and compliance, agency and vendor management, competitive analysis, collateral development, and directing product lifecycle. Identified and developed strategic partnerships, successfully negotiated and oversaw complex contracts for B2B and B2C products and outsourced services, and cultivated strong collaborative relationships across all levels of management. Persuasive communicator successful at customer relationship building, achieving market share growth and increasing profitability.

CORE COMPETENCIES

● P&L/Budget Optimization ● Strategic Communication ● Conflict Resolution ● Multi-Party Negotiations ● Corporate & Contract Compliance ● RFP Management ● Marketing Operations ● Business Process Reengineering ● Business Alliances

Experience

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Owner, Mediator & Arbitrator

Company Name Tampa Bay Mediation

Dates Employed 2001 – Present

Employment Duration 16 yrs

Florida Supreme Court certified mediator in circuit, county, family, dependency and appellate mediation. Supreme Court Trained Arbitrator 2008. Mediate/arbitrate business and employment disputes. Appointed by State Attorney General to Lemon Law Arbitration Panel 2007 - present. Business Process Re-engineering. Communication Consultant
Website www.tampabaymediation.com.

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Adjunct Professor - Intro to Communication

Company Name St. Petersburg College

Dates Employed Aug 2011 – Present

Employment Duration 6 yrs 3 mos

Location St Petersburg Gibb

Adjunct Professor teaching Introduction to Communication: Public Speaking at St Petersburg College.

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Manager/Co-Owner

Company Name Florida Mediator Training

Dates Employed Jan 2010 – Present

Employment Duration 7 yrs 10 mos

Florida Mediator Training offers courses to current mediators and attorneys interested in acquiring CME and CLE credits. Training focuses on mediator skills, mediator ethics, diversity, domestic violence as well as other mediator specific topics.

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Adjunct Professor - Public Speaking

Company Name Hillsborough Community College

Dates Employed Jan 2008 – Dec 2010

Employment Duration 3 yrs

Part-time adjunct professor in Speech - Public Speaking

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Product Manager

Company Name Motorola Mobile Devices

Dates Employed 1998 – 2001

Employment Duration 3 yrs

Directed the product lifecycle (concept, development, launch, exit), for portfolio of mobile phones. Defined the core elements of product/market strategy, including the product vision, value proposition, customer segmentation, product positioning, brand messaging and key competitive strategies.

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Product Manager

Company Name Philips Consumer Communication

Dates Employed 1998 – 1998

Employment Duration less than a year

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Product Manager

Company Name AT&T

Dates Employed 1984 – 1998

Employment Duration 14 yrs

Directed product lifecycle of AT&T Wireless and Long Distance bundled services retention and loyalty program.

Education

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Stetson University College of Law

Degree Name J.D

Field Of Study Law

Dates attended or expected graduation 2010 – 2014



Fairleigh Dickinson University

Degree Name M.A

Field Of Study Communication

Dates attended or expected graduation 1991 – 1993



University of South Florida

Degree Name B.A

Field Of Study Political Science/ Business

Dates attended or expected graduation 1981 – 1983



St. Petersburg College

Degree Name A.A.

Field Of Study Liberal Arts

Dates attended or expected graduation 1980 – 1981

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Bloomfield High

Dates attended or expected graduation 1972 – 1975