# Jeffrey Benz C.V. Mediator – Los Angeles, California Mediator Arbitrator Referee Special Master at JAMS

University of Michigan - Stephen M. Ross School of Business

**Greater Los Angeles, California** 

#### **DISPUTE RESOLUTION:**

Experienced counsel, arbitrator and mediator in disputes and transactions in technology, entertainment, sports, complex financial and banking, family office/closely held company/llc, transportation, energy, admiralty/maritime, wrongful death/personal injury, aircraft, telecom/mobile phones, Internet, software, hardware, online marketing/advertising, employment, disciplinary, unfair competition, fraud, consumer, and general commercial cases. Specialize in cases of all levels of complexity, especially expedited or with strong positions dividing parties. Represent clients or serve as arbitrator in domestic and international commercial arbitrations, including before American Arbitration Ass'n (AAA), ICDR, ICC, JAMS, HKIAC, CIETAC, LCIA, Beijing Arbitration Comm'n, and other institutions. Provide specialist consulting services for parties seeking to conduct mock arbitrations, prepare for arbitration or mediation sessions, and seeking specialist advice on arbitral/mediation procedure and clause drafting.

#### LAW PRACTICE:

Experienced senior sports, entertainment, and technology executive/lawyer with broad background advising technology, entertainment, and sports businesses on strategy, legal, fundraising, and business affairs matters, including sponsorships, marketing, advertising, licensing, online, social networks, rulemaking, operations, international, consumer products, distribution, fundraising/venture capital, litigation/dispute resolution, employment/HR/issues, insurance, and variety of issues that affect growing or mature businesses. Provide outsourced general counsel services. Have represented private, public, large, small, profit, and non-profit companies. Solid China JV and operational experience. Clients have included film production companies, athletes, directors, producers, writers, actors/actresses, and larger companies such as sports governing bodies, DISC Sports & Spine Centers, Yahoo!, and JASH.

# **Experience**

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**Mediator Arbitrator Referee Special Master** 

**Company Name JAMS** 

<u>Dates Employed May 2016 – Present</u>

**Employment Duration 1 yr 6 mos** 

**Location Los Angeles, California** 

Dispute resolution neutral at largest private provider of dispute resolution services in the world. Focus is on technology, entertainment, sports, admiralty, business/commercial, insurance, health care, and telecommunications disputes. Certified Electronic Discovery Specialist.

**Door Tenant** 

**Company Name 4 New Square** 

<u>Dates Employed 2013 – Present</u>

**Employment Duration 4 yrs** 

**Location London Area, United Kingdom** 

Focus on resolving disputes through arbitration and mediation throughout Europe, including as arbitrator, mediator, and counsel. Industry focus includes entertainment, sports, technology, aircraft, and commercial disputes.

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## **Managing Partner**

**Company Name Versus Advocates PC** 

<u>Dates Employed Jan 2007 – Present</u>

**Employment Duration 10 yrs 10 mos** 

**Location Greater Los Angeles Area** 

Attorney and alternative dispute resolution neutral (arbitrator, mediator, special master), specializing in all forms of commercial transactions and disputes affecting the businesses of technology, sports, entertainment, events, insurance, and growing businesses. Represent parties in domestic and international commercial arbitrations. Provide outsourced general counsel services to wide variety of companies, including in the film, television, and Internet/new media/YouTube content industries, and

to public companies in wide variety of industries, including above industries and medical products/healthcare.

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#### **Advisory Board Member**

**Company Name LawInSport** 

<u>Dates Employed Nov 2013 - Present</u>

**Employment Duration 4 yrs** 

**Location London, United Kingdom** 

Member of advisory board of leading, cutting edge web-based sports law publication and event management company.



## **Adjunct Professor**

**Company Name Pepperdine University School of Law** 

<u>Dates Employed Mar 2012 – Present</u>

**Employment Duration 5 yrs 8 mos** 

**Location Greater Los Angeles Area** 

Co-teach course on international commercial arbitration in the sports industry.

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## **Adjunct Professor**

Company Name ISDE Instituto Superior de Derecho y Economía

<u>Dates Employed Nov 2012 – Present</u>

**Employment Duration 5 yrs** 

**Location Madrid and New York** 

Teach courses on sports dispute resolution and Asian sports law.



## **Member, Panel of Neutrals and Problem Resolvers**

**Company Name Agency for Dispute Resolution, Inc.** 

Dates Employed Nov 2011 - Apr 2016

**Employment Duration 4 yrs 6 mos** 

**Location Beverly Hills, CA** 

Neutral on distinguished panel of arbitrators, mediators, and problem resolvers with leading, cuttingedge Los Angeles-based alternative dispute resolution provider.

**Chief Operating Officer, General Counsel and Secretary** 

#### **Company Name Goldenspear**

Dates Employed Mar 2009 – Dec 2010

**Employment Duration 1 yr 10 mos** 

COO and China operations head at China-focused mobile commerce company focused on connecting luxury and youth lifestyle brands with Chinese consumers.

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## **Chief Operating Officer, General Counsel, and Secretary**

Company Name AVP Pro Beach Volleyball Tour

<u>Dates Employed May 2007 – Oct 2008</u>

**Employment Duration 1 yr 6 mos** 

Responsible for strategy, grassroots, business development, legal, business affairs, and other matters in the hottest growing sports property in the United States, which is publicly traded.

Vice President of Business and Legal Affairs, and Secretary

**Company Name A2 Holdings, LLC** 

<u>Dates Employed Mar 2006 – Apr 2007</u>

**Employment Duration 1 yr 2 mos** 

Responsible for all aspects of privately held venture funded startup seeking to improve amateur and professional boxing, promote athletes, and conduct events. Managed variety of startup-related transactions, including transfers of ownership interests and conduct of Board meetings. Developed company's operating plan and budget, and guided investments in boxing facilities, athletes, and events.

## **Education**

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## **University of Michigan - Stephen M. Ross School of Business**

Degree Name MBA

Field Of Study General Management

<u>Dates attended or expected graduation 2004 – 2006</u>

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## **The University of Texas School of Law**

Degree Name JD

Field Of Study Law

<u>Dates attended or expected graduation 1990 – 1993</u>

Activities and Societies: The Review of Litigation, Editor; Board of Advocates, Director; Best Brief Winner, 1991 Gibbs & Ratliff and 1992 Susman Godfrey Moot Court Competitions

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Queen Mary, U. of London

## <u>Degree Name Certificate</u>

## Field Of Study EU Law, Marine Insurance, Law of the Sea

<u>Dates attended or expected graduation 1992 – 1992</u>





# **University of Michigan**

Degree Name AB

Field Of Study Political Science

<u>Dates attended or expected graduation 1986 – 1990</u>