# Gary Birnberg C.V. Mediator – Miami, Florida

## **Arbitrator and Mediator at JAMS**

#### CCBC - Câmara de Comércio Brasil-Canadá

#### **INSEAD**

#### Miami, Florida

Commercial Mediator/Arbitrator/Facilitator, and Instructor, with 30 years experience in strategy, management, conflict management, and deal-closing. Particular expertise in international commercial negotiation, complex commercial dispute resolution, contract disputes (including multi-party, complex cases), resolution including multi-lingual cross-border commercial cases, negotiations, international expansion strategy, distribution systems. Lived and worked in Brazil, France, Italy, and USA

Specialties: Conflict management, Resolving disputes: Commercial and International, Dispute Management Systems, Deal-making, Negotiation, International Business Development, Disputes involving Business Enterprise Valuation.

Florida Supreme Court Certified Circuit and Appellate Mediator for Civil cases in State Courts, Arbitrator, Alternative Dispute Resolution, Frequent Speaker, Member of Panels in 3 Countries. Served in matters involving litigation and pre-litigation regarding real estate disputes, employment agreements, intellectual property disputes, professional liability, breach of contract, and other commercial matters

Legal experience in court-ordered cases. Employment-related disputes including FINRA arbitration involving former employees. Litigation experience as a neutral. Referee for complex civil litigation. Property damage claims. Significant work with family businesses, non-compete issues. Agreeable resolution. Expert in dispute resolution process including cases involving conciliation, resolving conflict including commercial cases and other civil matters. Cases throughout the world

Teaching - to businesspeople, attorneys and law students, providing alternative perspectives on conflict management and workplace issues, such as collaborative problem solving.

# **Experience**

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#### Mediator

<u>Company Name CCBC - Câmara de Comércio Brasil-Canadá</u>

**Dates Employed Aug 2017 - Present** 

**Employment Duration 3 mos** 

#### Location São Paulo, São Paulo, Brazil

Mediator

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#### **Mediator and Arbitrator**

**Company Name JAMS** 

<u>Dates Employed Feb 2017 – Present</u>

**Employment Duration 9 mos** 

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#### **Mediator**

Company Name Centro de Mediação Câmara de Comércio França-Brasil

<u>Dates Employed Sep 2016 – Present</u>

**Employment Duration 1 yr 2 mos** 

Location Rio de Janeiro Area, Brazil

One of the inaugural team of 9 mediators comprising the Center: a new initiative dedicated solely to dispute resolution via mediation involving substantial commercial entities.

The Center was established in partnership with CMAP: the Center for Mediation and Arbitration of Paris, which has cooperated in organizing training courses in Brazil geared toward building a competent corp of professionals. I am one of two principal trainers for this course, already offered once in 2016 and scheduled to be offered on several occasions in 2017.

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### **Panelist - Mediation**

<u>Company Name Federação das Indústrias do Estado de São Paulo - FIESP</u>

<u>Dates Employed Feb 2016 – Present</u>

**Employment Duration 1 yr 9 mos** 

Location São Paulo Area, Brazil

Corpo de Mediadores da Câmara de Conciliação, Mediação e Arbitragem CIESP/FIESP

CIESP/FIESP Chamber of Mediation, Arbitration, and Conciliation

CIESP/FIESP is the Center of Industries of the State of São Paulo / Federation of Industries of the State of São Paulo

# Panelist - Mediation and Arbitration

Company Name Câmara de Mediação e Arbitragem das Eurocâmaras

<u>Dates Employed Oct 2015 – Present</u>

**Employment Duration 2 yrs 1 mo** 

Location São Paulo Area, Brazil

Member of the Mediation panel of São Paulo's collective dispute resolution association of bilateral European - Brazilian chambers of commerce



#### **Partner**

**Company Name Morena Coaching International** 

Dates Employed Jun 2014 – Presen
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#### **Employment Duration 3 yrs 5 mos**

## **Location Miami/Fort Lauderdale Area**

Enterprise dispute management systems creation and management

# **Panelist - Arbitration**

Company Name CAMRJ Câmara Arbitral Marítima do Rio de Janeiro

<u>Dates Employed Oct 2013 – Present</u>

**Employment Duration 4 yrs 1 mo** 

Location Rio de Janeiro Area, Brazil

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### **Panelist - Mediation**

Company Name CBMA Centro Brasileiro de Mediação e Arbitragem

<u>Dates Employed Sep 2013 – Present</u>

**Employment Duration 4 yrs 2 mos** 

Location Rio de Janeiro Area, Brazil

Mediation of Brazilian and International Commercial Disputes

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#### **International Mediator**

Company Name CMAP Centre de Médiation et d'Arbitrage de Paris

Dates Employed Aug 2013 - Present

**Employment Duration 4 yrs 3 mos** 

**Location Paris Area, France** 

CMAP International Mediator and

Mediator-Arbitrator on CMAP/CPR Joint Panel for bilingual complex commercial cross-border disputes

Panel of Distinguished Neutrals (Mediation) & CPR/CMAP Joint Panel (Med & Arb)

**Company Name CPR Institute** 

<u>Dates Employed Sep 2011 – Present</u>

**Employment Duration 6 yrs 2 mos** 

**Location Greater New York City Area** 

Panel of Distinguished Neutrals: Commercial Disputes

CPR/CMAP Joint Panel: Complex, high-value, bilingual commercial disputes

# **Education**

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# **INSEAD**

Degree Name MBA

Field Of Study International Business

Dates attended or expected graduation 1986 – 1986

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# **Boston University School of Law**

Degree Name JD

<u>Dates attended or expected graduation 1982 – 1985</u>

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# **University of Pennsylvania**

Degree Name BA

Field Of Study International Relations

<u>Dates attended or expected graduation 1977 – 1981</u>

#### <u>Blake</u>

<u>Dates attended or expected graduation 1965 – 1977</u>

Activities and Societies: Swimming Team - Captain

Studied like a nerd (top 10% of class), Competed like a jock (lettered 4 times and senior year co-captain Swimming team), Spent a semester abroad, and was heavily engaged in social/social action activities outside school. Also, tied for 2nd place for a noteless speech recounting the trials and triumphs of being an exchange student in compulsory junior year assembly speaking competition.