



**FLAYMAN**  
M E D I A T I O N



Before becoming a certified mediator, I spent 29 years working as a licensed Florida attorney -- the first 11 as a trial lawyer and the past 18 managing Claims and Claims Legal for a major auto insurer. These experiences have provided me the opportunity to **evaluate, negotiate and resolve literally tens of thousands of cases.**

Throughout my career I have always enjoyed the mediation process and have found, when done well, that it is an invaluable tool to effectively and efficiently maximize recovery and mitigate risk.

I believe my background and skill set make me **uniquely qualified** to serve as your mediator and I am excited for the opportunity. I look forward to **working hard for you** to get your case **settled!**

**Robert Flayman**  
Founder

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## Employment History

- **Progressive Insurance (1999 - 2017)**
  - Regional Managing Claims Attorney -- East Zone (2008 - 2017)
  - Gulf Region Managing Attorney (2006 - 2008)
  - Florida State Claims Manager (2003 - 2006)
  - South Florida Litigation Manager (1999 - 2003)
- **Conroy/Simberg, P.A. (1990 - 1999)**
  - Partner (1995 - 1999)
  - Litigation Associate (1990 - 1995)
- **Gunther & Whitaker, P.A. (1986 - 1990)**
  - Associate (1988 - 1990)
  - Law Clerk (1986 - 1988)

## **Education**

- Nova Southeastern College of Law (1985 - 1988)
  - Juris Doctor
- University of Florida (1981 - 1985)
  - Bachelor of Science

## **Admissions**

- Florida Bar
- Florida Supreme Court Circuit Civil Certified Mediator (pending)
- Broward County Bar Association
- American Bar Association

## **Related Experience**

- Frequent guest lecturer on various insurance issues including insurer Bad Faith, Personal Injury Protection and Insurance Claims Handling to, among others, the Florida Circuit Civil Judicial Conference, the Florida Defense Lawyers Association, the Defense Research Institute (DRI), the American Conference Institute (ACI).
- Registered Florida lobbyist on general insurance-related and PIP matters