## Sash Jeetun C.V. Cryptocurrency Expert – London, UK

# Co-Founder of Crypto-X venture capital fund at Bluefin Berkeley

#### **BLUEFIN BERKELEY**

#### **UCFB**

## **London, United Kingdom**

I grew up on a island in the Indian Ocean where I had a upbringing of not wasting time on materialistic things so I had early preparation for the market and life, by the age of 21 I had already amassed 7 placements where I spent 2.5 years learning about different sector, demands in developing countries, FMCG, Supply chain, Markets, Negotiations, Public speaking, working for a Top 100 firm listed in MSE and contractor of a Strong FTSE100 firm I learnt a lot more than just your common graduate.

Growing up in a well established family where life experiences meant more opportunities than having a first class degree, my father being a public speaker and president of charitable organisations throughout from young age not just inspired me but pushed me to thrive and excel in works I do.

For me experiences counts more than qualifications, university only prepares you for work, what they cannot prepare you is the Level of experiences and I feel I am very experienced person, I went to a public school and then I was private schooled where I felt learning was more interesting in class led where I had direct interaction 1-1 on a daily basis and learnt from the very best like my economics teacher later becoming a Economics Advisor to the state and MP currently, my accounting teacher was retired accounting book author and my English teacher was himself a retired director of another institution, my second English teacher became a State Ambassador envoy in Middle East.

All these makes me not afraid to take bigger challenges ready to learn a lot more, My main motivations in life is not necessary money or latest gadget its more quality of work, with an entrepreneurial mind, I am very creative always looking for opportunities to improve my impact in society.

Special interest; Ai, R in ophthalmology, Fine Arts, Gastronomy, Data Analytics, Trading as a hobby, H-funds and markets, Emerging markets, Macro Economics, Geopolitical, Globalisation and Cryptocurrency.

## **Experience**

Co-Founder of Crypto-X fund Bluefin Berkeley

**Company Name BLUEFIN BERKELEY** 

**Dates Employed Jun 2014 - Present** 

**Employment Duration 3 yrs 11 mos** 

**Location London, United Kingdom** 

Currently in phase 1, this investment crypto-x fund is based on cryptocurrencies, where investments are diversified into different cryptos and carefully selected ICOs. As you know of Bitcoin's recent progress yet it has big investors/institutions hesitating because of its volatility, so by using a team of experts in the city of London to work alongside us we have been testing out algorithms over the last 3 years where we can invest safely by reducing the high volatility risks but also a good return over a certain period of time. With successful back testing results in the last 3 years bringing in greater return that your regular product, We are regulated Luxembourg only focussed on institutional and qualified investors.

Investors relation: ir@bluefinberkeley.com

Member of Blockchain Advisory Council

**Company Name Blockchain Advisory Council LLC** 

<u>Dates Employed Jan 2018 – Present</u>

**Employment Duration 4 mos** 

**Location London, United Kingdom** 

#### **Ophthalmic Research & Psycophysics**

#### **Company Name Moorfields Eye Hospital, London**

#### Dates Employed Jun 2016 - Present

#### **Employment Duration 1 yr 11 mos**

## <u>Location NIHR Clinical Research & Development facility, Moorfields Eye Hospital,</u> London

Working in different ground breaking ophthalmic research at Moorfields in clinical research and development I'm responsible in making sure correct data is collected accurately in accordance to different protocols, I am working in trials both sponsored and NHS based.

I'm expected to be compliant with my GCP, I'm currently involved in more than 55 trials, I have excellent knowledge of state of art equipment and devices such as Spectrallis, Topcon, Optivue, Compass, HRT, Femto, Pentacam, radial length scan, wavelength scans, Octopus 900, Microperimetry, Cell check Konan, Humphreys visual fields, Triton, Maia, biometry and many more.

Over my time at Moorfields I have developed clinical skills working in glaucoma, cataract, cornea, external disease, medical retina, injection clinics and have working experience working on Moorfields private with lasik patients referrals.

Accurately perform complex clinical and non-clinical task to a high standard based on the trial protocol, manuals and SOP's.

Responsible to provide technical diagnostic tests, working with raw data from analysis and ensuring assessments based on study specific protocols are done with patients attending different Study trials in the NIHR Clinical Research Facility.

A few of the major trials I worked on are Clarity, Regenerate, IRIS 2, Fact, Light, Innfocus and Gene Therapy studies like CNGB3 and OPTIRPE65 study.

#### **Femto OT**

Company Name Moorfields Eye Hospital, London

Dates Employed Jul 2014 - May 2016

**Employment Duration 1 yr 11 mos** 

#### **Location various**

Working in one of the huge trial called the FACT Trial at Moorfields NHS trust, a major research to see the advantage of using laser technology femto rather than manual capsulotomy and fragmentation, this trial is a first in the NHS in collaboration with the NIHR, I was the lead technician for this trial, I am also among the first in the NHS to receive a full training on this laser.

The trial, which has been funded by the National Institute for Health Research (NIHR), will assess whether this type of laser assisted cataract surgery leads to improved vision and quality of life for people undergoing cataract surgery.

Part of my role here I had to work with precision in "microns" where different settings would be used to create personalised treatments according to biometric measurements and I was also working with statistics as I was in charge of managing stocks and making sure equipment are running according to calibration and with high level of precision, analysis of data on a daily basis, while making sure patient experience remained at high level, at same time working with back office tasks such as dealing with external laser companies to make sure all latest issues were addressed and worked on.

#### So what's FACT trial?

It is a multi-centre trial which will enrol more than 800 people, is currently taking place at Moorfields Eye Unit at St Ann's Hospital in north London with a second centre at Wolverhampton Infirmary beginning at a later date. Patients will be randomly assigned to one of two treatments —half will undergo surgery with some of the steps performed using the femtosecond laser and half will have standard cataract surgery. Patients will be followed for a year after surgery and the study will last for almost four years.

#### **Team Leader**

**Company Name TRUST INNS** 

<u>Dates Employed Apr 2010 – May 2014</u>

**Employment Duration 4 yrs 2 mos** 

Location The Duke of Edinburgh, Green street, London, United Kingdom

During my studies I was working here on a part time/full time basis.

My daily activities and tasks included doing stock takings, deal with inquiries, phone calls, take orders, making sales using the tills, manage the bar during the absence of the the manager, train new staffs and do daily stock takings.

I was Undergoing through self development training.

Complemented by the manager for doing the highest takings.

Media (1)

This position has 1 media

0

**Working with Trust Inns** 

**Working with Trust Inns** 

This media is a link

**Sales Business Development Executive** 

<u>Company Name LI Wan Po and Company LTD, Bristish American Tobacco and TNS partner</u>

#### Dates Employed Jan 2007 - Jan 2010

#### **Employment Duration 3 yrs 1 mo**

#### **Location Mauritius**

I was working with big Multinational Brands such as Embassy, Dunhill, 555, Matinee, Pall mall, Viceroy, Matelot, Benson and Hedges all under the British American Tobacco PLC.

As Field Sales working within the on and off trade channels, I was accountable for managing the day to day relationship with customers within the Business area, we had contracts for two out of nine held districts in Mauritius, I was responsible for the customer delivery and negotiate the commercial terms and drive the performance of brands with a customer portfolio of 3000+ retailers, clubs and hoteliers. I also had responsibility to work alongside the management and development of reports.

Responsible for brand awareness as well as competitors impact of our business partnership with retailers and state, our environment meant you had to thrive for success, Targets were always achieved or exceeded as part of team and personal ones.

I also was responsible to manage the stock of tobacco on a day to day basis and doing market visit at different point of sales and check accuracy in delivery, working through strategies with Trade market representatives from BAT PLC.

Achievement of sales 6-7 figures daily, achieved and exceeded company's targets such as quarterly, yearly and monthly, sales were expected to be hugely successful from businesses such as sole traders, supermarkets, clubs and hotels, I also was working with data collection from Trade market representatives data collection, responsible for business email enquiries and sales leads development.

Extended responsibilities included managing a team of 12 people when GM was not on site and arranging transfers for banking deposits was part of responsibilities as well.

## **Sourcing Agent**

**Company Name Infinity, BPO** 

## Dates Employed Apr 2006 - Sep 2006

## **Employment Duration 6 mos**

## **Location Ebene Cyber city, mauritius**

Outsourcing, Dealing into fiscal area with clients from french territories. Working on projects such as market research and innovation.

#### **Education**

•



#### **UCFB**

<u>Degree Name International business in football</u>

Field Of Study International Business

Grade Dropped out of study because of current projects

Dates attended or expected graduation 2016 – 2016

#### Media (1)

#### This position has 1 media

0

<u>Home</u>

**Home** 

This media is a document

#### **Association of Business Executives, UK**

<u>Degree Name Business management</u>

Field Of Study Business Management

<u>Dates attended or expected graduation 2010 – 2012</u>

Activities and Societies: Debate team, working in an office, office structural system, working independently, leadership skills, business plan drafting, planning, professional membership with ABE UK since 2010

Four modules based study, this was a class based program, this was part of a degree program of which I did within two years, The modules included Business, Quantitative Methods, Business Communication and Accounting, I learned more about businesses and functions, I also learned about planning, creating business plans. I also had learnt modern business structures and coordination of businesses and project management during this as well as business setting up (start ups).

## Media (1)

## This position has 1 media

0

<u>Welcome</u>

## <u>Welcome</u>

This media is a link

•

## <u>Pearson</u>

<u>Degree Name Accademic English</u>

Field Of Study English Language and Literature/Letters

Grade 58

<u>Dates attended or expected graduation 2010 – 2011</u>

Activities and Societies: Class based learning and international exams

Average Score based on listening, Reading, speaking, writing, grammar, oral fluency, pronunciation, spelling, vocabulary and written discourse.

•

## **Trinity college london**

Degree Name CEFR level B1.1

Field Of Study Esol international entry 3

**Grade Distinction** 

<u>Dates attended or expected graduation 2014 – 2014</u>

Activities and Societies: Graded examination in spoken English

## **Union college london**

Degree Name Business English

Field Of Study English language for business

**Grade Certification** 

Dates attended or expected graduation 2011 – 2011

Activities and Societies: Business English based class part of my required skills to required to make business management more effective, learning and understanding of different lines and methods of communication for businesses.

## **City College Mauritius**

<u>Degree Name GSCE by university of cambridge international</u>

<u>Field Of Study English, Maths, French, Economics, Accounting, Business studies, Arts and designs</u>

Dates attended or expected graduation 2003 – 2007

Activities and Societies: Art Projects, external activities, 1-1 one learning, public speaking,

University of Cambridge International Examinations

## **Ophthalmic Role for OT**

Degree Name Certification by Moorfields Eye Hospital and Clty & Guilds Uk

Field Of Study Ophthalmic Technician/Technologist

**Grade Credits** 

Dates attended or expected graduation 2015 – 2015

Activities and Societies: Working in as a ophthalmic technician and it's role, using and understanding of different diagnostic equipments and ophthalmic medical conditions, scenarios and class led based as well as clinical experience, project, essays and etc

I learnt more about my role in this class based course, I was among the first batch of tech to attend this course as it was designed using our feedback and experience, It helped me understand my role deeper as well as boundaries and limits of my roles. This course was led by Moorfields, intense theory and practical training as well as clinical based experience I also had to submit a portfolio of my works and I also had to sit on a class based exam.

## **Unity college london**

**Degree Name General English** 

Field Of Study English Language and Literature/Letters

**Grade Certified** 

<u>Dates attended or expected graduation 2010 – 2010</u>

Activities and Societies: Speaking English and essential skills required for daily English communication in class and daily life.

#### **Volunteer Experience**

**Treasurer** 

**Company Name Valmicky Sporting and Cultural Circle** 

Dates volunteered Jan 2007 - Jan 2010

Volunteer duration 3 yrs 1 mo

#### **Cause Arts and Culture**

I volunteered in this club mostly doing sports and charitable activities, Treasurer of the club for three consecutive years 2007-2010, I was held responsible to budget, manage banking, controlling cash flow and management of assets as well as had to prepare ledger, income statements and etc.

I was also responsible in preparing annual general meetings, appraisals, financial reports, financial plans and speech.