

MATTHEW KIMMINS

designer | illustrator | animator



contact



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415.225.3962



TrialTemplate.com NarrativeGraphics.com

A working graphic designer since 1999 whose career has been producing for a rich variety of clients including Apple, Facebook, Oracle, Schawk, Pacific Digital Image and number of the top advertising and graphics agencies around the San Francisco Bay Area. I specialize in technical illustration take pride in paying attention to details and making certain that my work is pragmatic to serve the end result.



www.linkedin.com/in/matthewkimmins/



www.facebook.com/TrialTemplateLLC/

capabilities

- Adobe Creative Suite expertise
- After Effects and Premier
- 3D Studio Max/ Cinema 4D/ Maya
- PowerPoint and Keynote expertise
- Traditional and Digital Illustration expertise
- WordPress and HTML5 proficiency
- Windows and Macintosh OS proficiency
- Art Direction and Team Management experience
- Online and Print graphics expertise

education | training

- 1995 • ATLANTA COLLEGE OF ART
1998 BFA Candidate focusing on technical, anatomical illustration, 3d modeling and graphic design.
- 2009 • COLLEGE OF MARIN
2010 Continued course progression towards BFA.
- 2011 • ADOBE CSS TRAINING
2014 Continued software special training at Adobe Office at 601 Townsend St. San Francisco.

experience

2011
Present

NARRATIVE GRAPHICS

NarrativeGraphics.com, Sausalito

Owner and Chief Creative Officer

Boutique graphic design firm specializing in marketing graphics, litigation graphics, animations, and high end PowerPoint presentations for a variety of top tier law firms in the San Francisco Bay Area. Services include:

- Creating custom advertising campaigns for print and online media
- Creating, designing and implementing robust marketing campaigns for local Bay Area events including Bike to Work Day, Tour De Marin, and the Spanish/Mexican Heritage Festival
- Custom illustrations and animations, including 3D animations
- Custom PowerPoint presentations for trials and mediation which include detailed animations, illustrations, and graphic work

2014
2015

DOLAN LAW FIRM

dolanlawfirm.com, San Francisco

Creative Director

Lead creative, overseeing 2 additional junior staff members, for one of San Francisco Bay Area's largest and established law firms.

- Lead designer and creative on all graphic art work and design for quarterly advertising and marketing campaigns
- Increased overall firm client intake by 37% as a result of targeting advertising campaigns including both print and online
- Lead illustrator and 3D animator for all custom trial graphics and presentation work
- Additional branding work includes: marketing videos, social media graphics, animations and litigation graphics.

experience continued

2010
2011

PACIFIC DIGITAL IMAGE
pacdigital.com/, San Francisco

Retoucher and Illustrator

Working primarily on Gap, Banana Republic, PG&E, and Salesforce advertising campaigns.

- Followed Art Director's instruction on campaigns by following brand style guides and detailed instructions per campaign.
- Create illustrations for different campaigns.
- Detailed retouching for fashion photography for Gap and Banana Republic brands.
- PowerPoint presentations, videos and collateral prints and display items for different clients .

2007
2009

SCHAWK
schawk.com, San Francisco

Retoucher, 3D Modeler and Illustrator

Worked primarily on Apple account developing images and working off of photography for the launch of the iPhone, iPad and iPods.

- Illustrated and created iPhone and iPod touch icons, hardware illustration, interface illustration and iTunes app icon "chicklet" illustrations.
- Designed and created 3d models through Maya and Cinema4d for Apple and Seagate.
- Color correction and retouching work on original Apple photography.
- Re-Illustrated album and icon assets from screen shots into 1152 dpi print file.
- Created storyboards for various 3d animations.

2006
2009

FREELANCE WORK
San Francisco Bay Area
Illustration, Graphic Design, Video Graphics, Animation, Presentation and Web Design

- Apple • Facebook • XYZ Graphics
- Cisco • McKesson HBOC • Ode Magazine
- Oracle • Synquest • Cakewalk Creative
- Ogilvy and Mather • Liquid Development
- Created WWDC and iPhone Launch Keynote presentations for Apple.
- Created E3 launch presentations for Facebook and worked on icons for Facebook interface.
- Designed and created illustrations for the cover of Ode Magazine.
- Created concept illustrations for World of Warcraft and other games.

2005
2002

HEARST MUSEUM OF ANTHROPOLOGY
hearstmuseum.berkeley.edu, Berkeley

Creative Director

Worked closely with Curators designing layout of exhibit in all stages. Principle in designing both interior and exterior graphics. Worked with outreach and marketing to create graphic design identity to suit each exhibit and the museum as a whole. Maintained scheduling and budgeting for exhibits department.

- Designed exhibits and exhibition graphic theme.
- Developed graphic identity for all print materials.
- Created to scale 3d Model of exhibition space for virtual designing and layout.
- Maintained budget and all project time lines.
- Refurbished and redesigned 85% of exhibition space within the first year.

references

Available upon request. Please specify what type of work you would like my references to support.





THE VEEN FIRM, PC

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Workers who have suffered catastrophic injuries on the job deserve the best representation. With 40 years of experience helping catastrophically injured workers, we have the creativity, knowledge, and skill to help those who need it most.

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WE HAVE THE RIGHT TOOLS FOR THE JOB



LARGEST PERSONAL INJURY VERDICT IN MARIN

LARGEST PERSONAL INJURY VERDICT IN FRESNO

FINALIST LAST 4 YEARS CONSECUTIVE

CAOC TRIAL LAWYER OF YEAR FINALIST

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portfolio





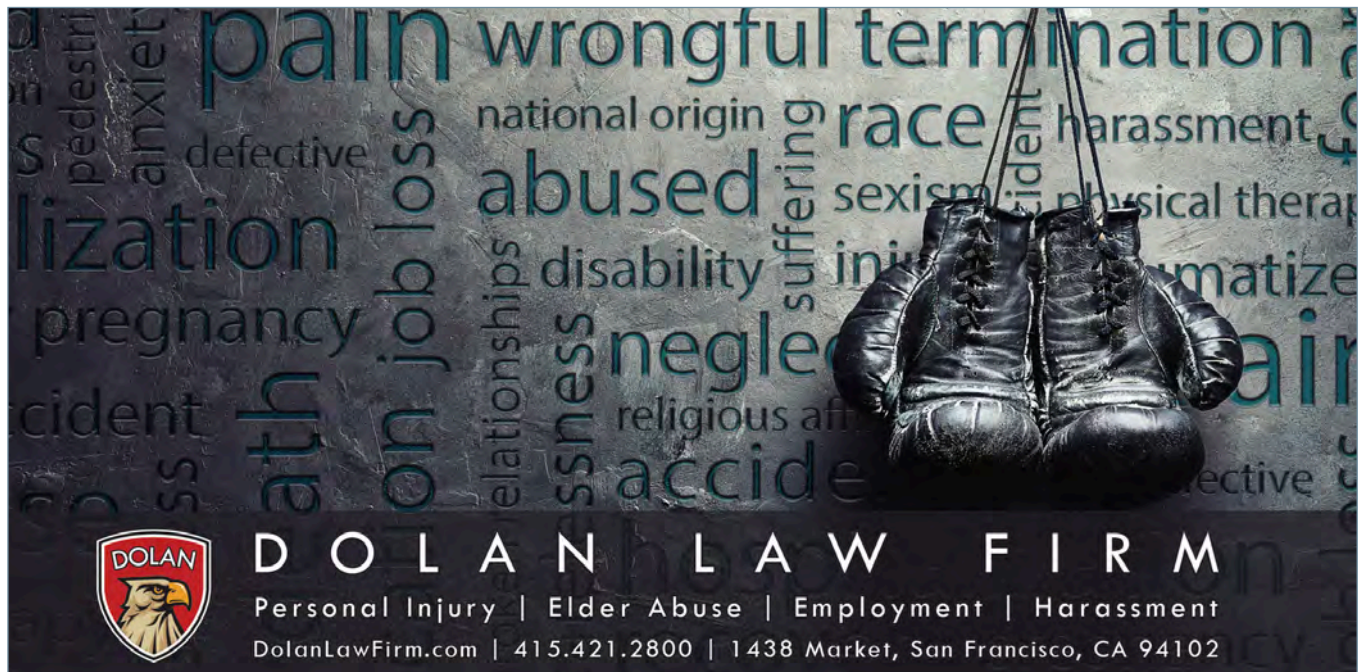
WHAT PART OF JUSTICE
DON'T YOU UNDERSTAND?



A poster for "BIKE TO WORK DAY" featuring a vintage bicycle leaning against a textured, aged wall. The text "BIKE TO WORK DAY" and "MAY 14TH 2015" is written in a large, orange, distressed font. In the top left corner is a shield-shaped logo with the word "DOLAN" above an eagle's head. At the bottom, the text "DOLAN LAW FIRM" is written in large white letters, followed by "Personal Injury | Elder Abuse | Employment | Harassment" and "DolanLawFirm.com | 415.421.2800 | 1438 Market, San Francisco, CA 94102" in smaller white text.

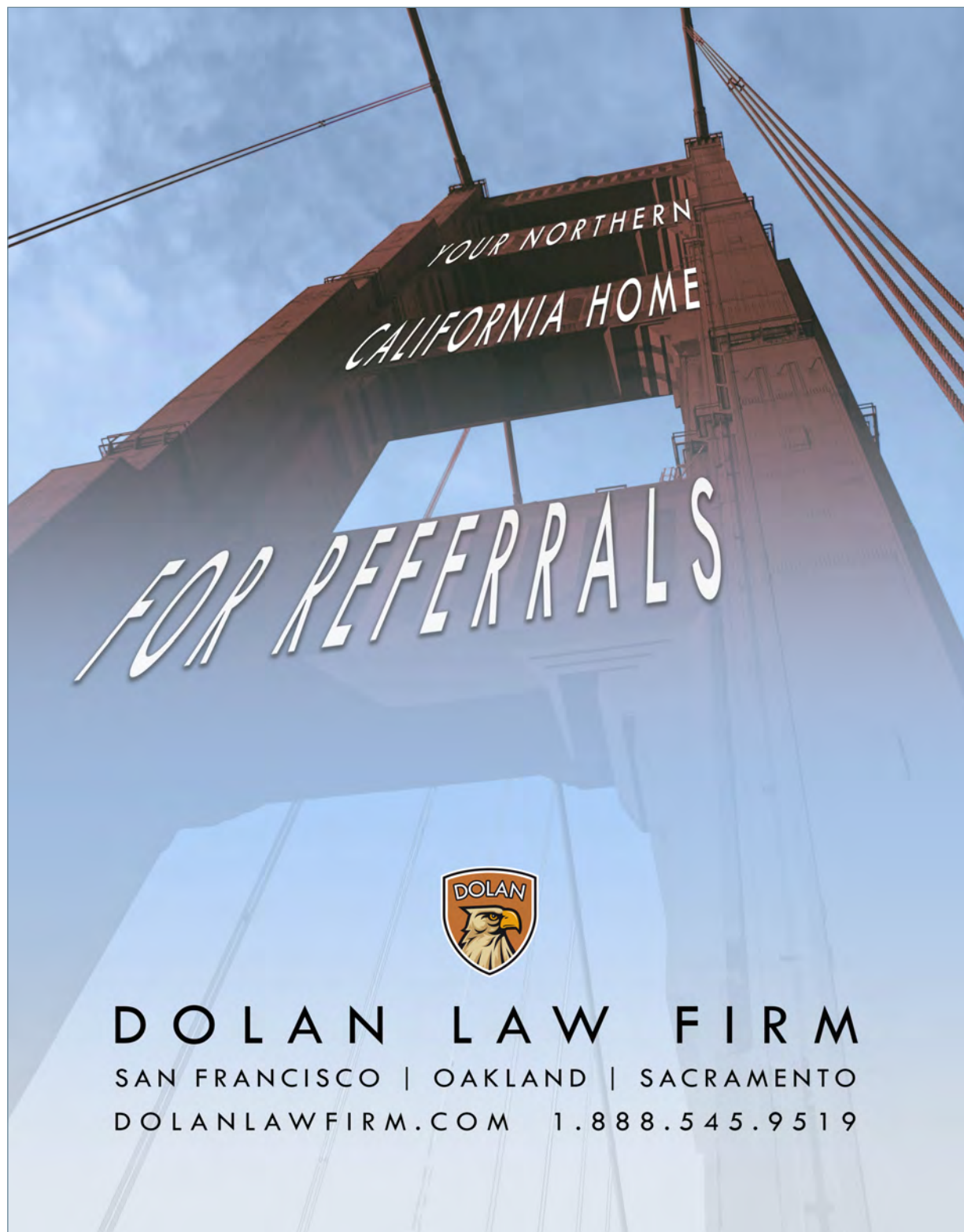
BIKE TO WORK DAY
MAY 14TH 2015

DOLAN LAW FIRM
Personal Injury | Elder Abuse | Employment | Harassment
DolanLawFirm.com | 415.421.2800 | 1438 Market, San Francisco, CA 94102

A poster featuring a word cloud of legal and social issues in various shades of blue and green. The words include "pain", "wrongful termination", "abused", "neglect", "disability", "sexual harassment", "pregnancy", "job loss", "anxiety", "defective", "national origin", "race", "sexism", "physical therapy", "maternal", "accident", "relationships", "stress", "religious affiliation", "pedestrian", "lization", "cident", "ss", "ath", "on job loss", "elationships", "ssness", "religious aff", "accide", "ective", "on", "ey". A pair of black boxing gloves is positioned on the right side of the word cloud. In the bottom left corner is a shield-shaped logo with the word "DOLAN" above an eagle's head. At the bottom, the text "DOLAN LAW FIRM" is written in large white letters, followed by "Personal Injury | Elder Abuse | Employment | Harassment" and "DolanLawFirm.com | 415.421.2800 | 1438 Market, San Francisco, CA 94102" in smaller white text.


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portfolio

A low-angle, upward-looking photograph of the Golden Gate Bridge in San Francisco. The bridge's red-orange steel structure and suspension cables are prominent against a clear blue sky. The text "YOUR NORTHERN CALIFORNIA HOME" is written in white, sans-serif, all-caps letters across the upper part of the bridge's tower. Below this, the words "FOR REFERRALS" are written in a large, white, italicized, serif font, slanted upwards to follow the angle of the bridge.

*YOUR NORTHERN
CALIFORNIA HOME*


FOR REFERRALS

The logo for Dolan Law Firm, featuring a shield-shaped emblem. Inside the shield is a stylized eagle's head facing left. The word "DOLAN" is written in a bold, sans-serif font above the eagle's head.

DOLAN LAW FIRM


SAN FRANCISCO | OAKLAND | SACRAMENTO

DOLANLAWFIRM.COM 1.888.545.9519



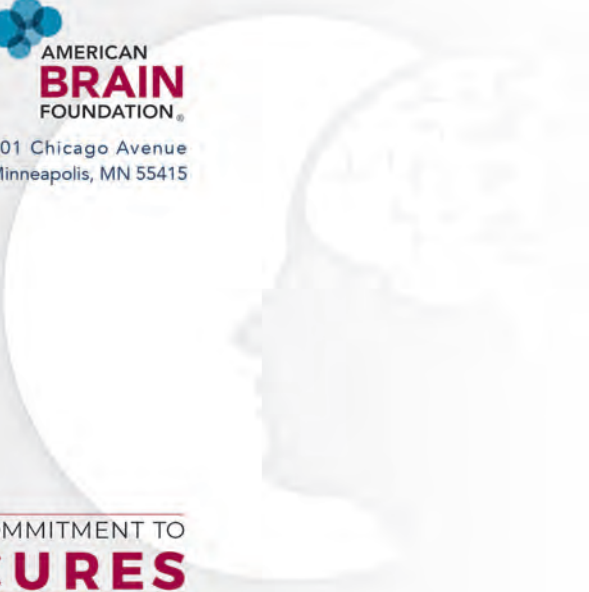
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LOS ANGELES | APRIL 25, 2018

Please join us at [Commitment to Cures](#), the American Brain Foundation's signature annual fundraiser. The American Brain Foundation's mission is to defeat brain disease by supporting research for all brain diseases.



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